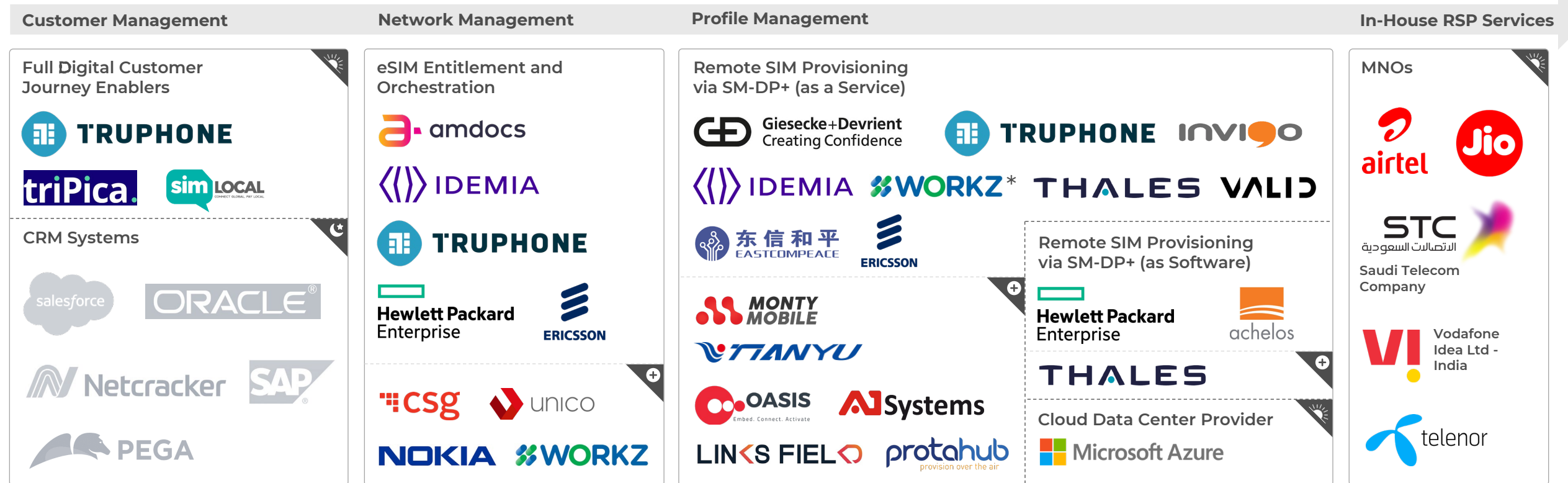


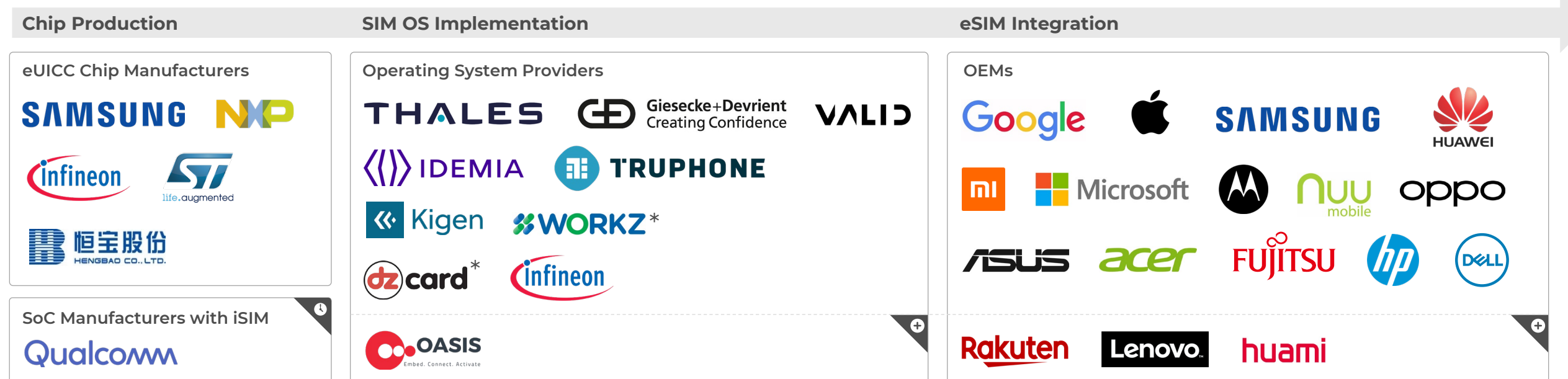
eSIM Industry Landscape 2021

Enabling Connectivity for Consumer eSIM Devices

Subscription and Profile Activation: M(V)NO-Related Processes**



Consumer Device eSIM Enablement



+ New players in the eSIM Industry Landscape
 ⌚ Coming soon
 ☾ Examples of players that must adjust their products to the eSIM-specific challenges
 ☀ New category added to the Landscape
 * Resellers of products or services
 ** Connectivity providers are excluded from the overview.